

# 2<sup>nd</sup> ZICPS

2nd Zagreb International Conference on Pharmaceutical Sciences

Sharing a vision  Towards better and safe medicines

*Under the high auspices of the President of the Republic of Croatia, Prof. dr. Ivo Josipović*

25 – 26 October, 2013  
Esplanade Zagreb Hotel, Zagreb, Croatia  
[www.zicps2013.com](http://www.zicps2013.com)

## CALL FOR EXHIBITION AND SPONSORSHIP

### Invitation

**Dear ZICPS Financial Supporter, Dear Sponsor, Dear Exhibitor,**

On behalf of the Organizing Committee, it is our pleasure to inform you that the

**2nd Zagreb International Conference on Pharmaceutical Sciences with the main topic  
'Sharing a vision – Towards better and safe medicines'**

will be held in Zagreb on 25 and 26 October 2013 at the Esplanade Zagreb Hotel. This special event offer extraordinary occasion for the participants to meet leading scientists from the Europe, the overseas, the United States and Canada dealing with pharmaceutical sciences in original and generic drug development, bioequivalence including biosimilarity, drug interactions, concerns of safety of medicines and their regulatory aspects, and pharmaceutical education, as well. Nowadays, regulatory aspects are getting more and more demanding in the field and the safety of medicines requires our attention from research and development to marketing authorization. The organizer's intention is to give a comprehensive approach about the current status of this multidisciplinary field, with the aim to combine science, practice and education in order to meet the global health needs regarding better and safe medicines.

**Main Session topics of the Conference are:**

- Towards better and safe medicines,
- Implementation of regulatory sciences leads to better quality of medicines,
- Safety from molecule to medicine's use – Academia and pharmaceutical industry perspectives,

- Through education and networking in sciences towards better and safe medicines and patients' wellbeing,
- Regulatory perspectives on bioequivalence and biosimilarity of medicines, and
- National regulatory approaches versus international trends.

**Reasons for sponsoring and exhibiting** – As one of the sponsors or exhibitors at 2nd ZICPS 2013 you can present your products and services to a motivated and well informed specialist public from all over the world. Innovative, forward-looking ideas and visions will be brought together in Zagreb, the heart of Europe where East meets West. Delegates attending the 2nd ZICPS 2013 Conference are mainly researchers from industry, Conference, we can offer you floor space present and new customers. Special emphasis is made on safety perspectives of medicines and regulatory aspects (FDA and EMA guidances).

**Your advantages:**

The exhibition will be visited by your core target group from all over the world.

You will have the opportunity to promote your products and services and discuss their merits in detail with interested visitors and specialists.

Last but not least, you will have an excellent opportunity to share your vision about better and safe medicines either in poster session or in interactive discussions together with leading world experts.

If you are interested in sponsoring/exhibiting at the 2nd ZICPS 2013 we can offer you a floor space for your own stand in the exhibition/poster/breaks area. Tiptours Agency Ltd., our partner for the conference and exhibition organization offers numerous alternatives to promote your business and can work closely with you to create a package tailored to your company's needs.

We are looking forward to meeting you in Zagreb at 2nd ZICPS 2013.



**Prof. Milena Jadrijević-Mladar Takač**  
University of Zagreb  
Zagreb, Croatia



**Prof. Imre Klebovich**  
Semmelweis University  
Budapest, Hungary



**Prof. Vinod Shah**  
FIP SIG Regulatory Sciences  
North Potomac, MD, USA

Co-Chairs of the Conference

## FINANCIAL SUPPORT KIT

### Appendix I – Levels of financial support 2nd ZICPS

#### **Gold**

Those providing 7,000 EUR + VAT uncommitted, this level includes:

- Free space ( 4.5 m<sup>2</sup>) in the (table top type) exhibition/poster/breaks area
- Three complimentary registrations, meals and coffee breaks during the event, including the Banquet Dinner/Pharmaceutical Ball,
- A full-page company advertisements in the 'Final Programme & Abstracts Book' (material needed approximately one month prior to the event) or company/product information included in conference material given to all conference attendees,
- Acknowledgement in the 'Final Programme & Abstracts Book' and on the conference website.

#### **Silver**

Those providing 5,000 EUR + VAT uncommitted, this level includes:

- Free space (3 m<sup>2</sup>) in the (table top type) exhibition/poster/breaks area
- Two complimentary registrations, meals and coffee breaks during the event, including the Banquet Dinner/Pharmaceutical Ball,
- A full-page company advertisement in the 'Final Programme & Abstracts Book' (material needed approximately one month prior to the event) or company/product information included in conference material given to all conference attendees,
- Acknowledgement in the 'Final Programme & Abstracts Book' and on the conference website

#### **Bronze**

Those providing 3,000 EUR + VAT uncommitted, this level includes:

- Free space (2 m<sup>2</sup>) in the (table top type) exhibition/poster/breaks area
- One complimentary registration, meals and coffee breaks during the event, including the Banquet Dinner/Pharmaceutical Ball
- Acknowledgement in the 'Final Programme & Abstracts Book' and on the conference website

### Special contributions - overview

Type of contribution	Price
• Advertising in the 'Final Programme & Abstracts Book'	700 EUR + VAT (full colour page)
• Conference bag (*per 100 participants)	1,000* EUR + VAT
• Inserts in Conference bag	100 EUR +VAT (one A-4)
	..200 EUR + VAT (two A4 sheets)
• Name Badges & Badge strings/lanyards	500 EUR + VAT*
• Coffe/Tea break (*per 100 participants)	100 EUR* + VAT + actual catering cost
• Daily Lunch/Sunset Session	1,500 EUR + VAT
<b>Conference Bag</b>	1,000 EUR + VAT (per 100 delegates)

All attendees will receive a bag containing the 'Final Programme & Abstracts Book' and the sponsor's logotype will be displayed on the bag after approval of the Organizing Committee.

The Supporting company is liable for all changes including production of bags, printing and delivery.

The company name will be included in the List of Financial Contributors.

<b>Inserts in Conference bag</b>	100 EUR + VAT (one-fold A4)
	200 EUR + VAT(two-fold A4)

Financial Supporters will be able to add information and inserts to the conference bag that will be distributed to each delegate. Note that inserts must be approved by the Organizing Committee. The insert can either a single page A4 or a double, folded A5 inser. The Financial Contributor is liable for all charges including production material, printing and delivery. The company name will be included in the List of Financial Contributors.

#### **Name Badges & Name badge strings/lanyards**

500 EUR + VAT

Financial Contributor may place their logotype, in full colour, on the delegate name badge. This will be approved and administrated by Organizing Committee. The company name will be included in the List of Financial Contributors.

Financial Contributor may produce string/lanyards, with company logotype, used to hold the name badge.

Note that the string has to be approved by the Orgnizing Committee and must be according to guidelines.

The financial Contributor is liable for all charges including production of string/lanyards, printing and delivery.

The company name will be included in the List of Financial Contributr.

#### **Coffee/Tea breaks**

100 EUR\* + VAT (per 100 delegtes) + actual catering cost

Coffee/Tea breaks will be served twice daily to all delegates during the official breaks. The serving points will be located in the exhibition/poster area. Supporting Company may choose to support one or several coffee/tea breaks. Tha company logo of the supporting company will be posted at all serving points. The company name will be included in the list of Financial Contributors.

#### **Lunch/Sunset Session**

1,500 EUR + VAT

Financial supporters/exhibitors will be able to have sessions after ordinary scientific programme or sessions during lunch break.

**To contribute with financial support at the 2nd ZICPS please contact us on the e-mail: [zicps2013@gmail.com](mailto:zicps2013@gmail.com).**

## **Appendix II – Exhibition**

The Exhibitions during the 2nd ZICPS will be in poster and coffee break area in direct conjunction to the lecture hall, the Emerald Ballroom.

Two different stands sizes will be offered. The size and costs for the stands are:

- |                 |                |                 |
|-----------------|----------------|-----------------|
| • Small size    | 1.2 m x 0.75 m | 500 EUR + VAT   |
| • Standard size | 1.8 m x 0.75 m | 1,000 EUR + VAT |

All stands include:

- Standard tables and standard chairs or
- Bar tables and bar chairs
- One dinner ticket to Banquet Dinner/Pharmaceutical Ball
- Company logo in 'Final Programme & Abstracts Book' and at Conference website
- Other remaining service (electrical supply, free WiFi)

## **Appendix – III Institutional support**

Those institutions which will support the 2nd ZICPS with more delegates, will be recognized as Institutional ZICPS Supporters and the logo of such institution will be included in the 'Final Programme & Abstracts Book', as well as at the Conference website under the Acknowledgments.

Such institution should provide its good quality logo, the list of delegates with their names together with the proof of fees payment for all delegates.

To be included in the Institutional ZICPS Supporter category, as mentioned above, the institution should send all necessary data, not later than September 1, 2013, to [zicps2013@gmail.com](mailto:zicps2013@gmail.com).

- More than 15 delegates - 5\* Institutional Supporter
- 10 to 15 delegates – 4\* Institutional Supporter
- 5 to 10 delegates – 3\* Institutional Supporter

## Appendix IV – ZICPS International Scientific Board and The planning Teams

*Co-Chairs:* Milena Jadrijević-Mladar Takač (Croatia), Imre Klebovich (Hungary) and Vinod P. Shah (USA)

*International Scientific Advisory Board:* Leslie Z. Benet (USA), Sabine Brosch (UK), Erem Bilensoy (Turkey), Henning H. Blume (Germany), Daan J. A. Crommelin (The Netherlands), Alain Cuié (France), Meindert Danhof (The Netherlands), Lennart Dencker (Sweden), Rogerio Gaspar (Portugal), Mike Hardman (UK), A. Atilla Hincal (Turkey), Milena Jadrijević-Mladar Takač (Croatia), Maja Jakševac Mikša (Croatia), Imre Klebovich (Hungary), Zdravko Lacković (Croatia), Hans H. Linden (Sweden), Andreas Link (Germany), Viola Macolić Šarinić (Croatia), Kamal K. Midha (Canada), José A. G. Morais (Portugal), Eva-Maria Muchitsch (Austria), Per Ohrngen (Sweden), Siniša Tomić (Croatia), Vinod P. Shah (USA) and Clive G. Wilson (Scotland, UK).

*Local Organizing Team:* Milena Jadrijević-Mladar Takač (Croatia), Maja Jakševac Mikša (Croatia), Siniša Tomić (Croatia) and Sanja Ferenčak (Croatia).

## Appendix V – ZICPS Co-organizers

The 2nd Zagreb International Conference on Pharmaceutical Sciences (ZICPS 2013) is organized by the European Federation for Pharmaceutical Sciences (EUFEPS) and the Croatian Pharmaceutical Society (CPhS) in collaboration with the International Pharmaceutical Federation (FIP) and the American Society of Pharmaceutical Scientists (AAPS). The conference is held under the high auspices of the President of the Republic of Croatia.



**To exhibit or contribute with financial support at the 2nd ZICPS please send the filled Exhibition and Sponsorship Order Form to:**

Conference Secretariat  
Ms. Sanja Ferenčak, Tiptours d.o.o.  
Address: Vončinina 2/1, 10000 Zagreb, Croatia  
Phone: +385 1 466 37 52; Fax: +385 1 466 37 54  
E-mail: [sanja@tiptours.hr](mailto:sanja@tiptours.hr); [tiptours@tiptours.hr](mailto:tiptours@tiptours.hr)  
OIB 83011422157  
ID-HR-AB-01-080416772  
IATA 75-3 2121 2  
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April 2013, ZICPS Planning Team